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TURNKEY INTERNET UNVEILS MULTIMILLION DOLLAR GREEN DATACENTER IN NEW YORK'S TECH VALLEY:

Sun Powers "the Cloud" at Former Post Office

ALBANY, NEW YORK (April 18, 2012) — With Earth Day just around the corner and energy efficiency still firmly on the minds of business owners, TurnKey Internet — **http://www.turnkeyinternet.net/media** — has taken a proactive energy conservation role by purchasing and operating its own state-of-the-art datacenter featuring an array of technologies that ensure an environmentally friendly approach to web- and cloud-hosting services.

The company, which provides hosted IT solutions and cloud computing services to businesses and individuals in more than 100 countries, recently installed an advanced rooftop solar system. Clean, renewable energy from these panels now provides up to 75 percent of the company's total energy needs.

TurnKey, which purchased a vacant U.S. Post Office for its headquarters, is also awaiting approval on hydropower from the Niagara Falls hydro project through Gov. Cuomo's "Recharge New York" power program later this month. Through the year-old initiative, which is designed to spur job growth statewide, TurnKey expects to further bolster its overall renewable energy usage and create additional jobs.

"Datacenters use massive quantities of energy," said TurnKey Internet CEO Adam

Wills, noting that his 12,000-square-foot facility consumes more than 1.5 MW of electricity. "Without companies like us taking the initiative, studies have shown that by 2020 our industry will be as big of a polluter as the airline industry.

"By producing our own clean power on-site, we've been able to double the size of our local workforce over the past 18 months," added Wills.

Besides tapping into green energy to run its expansive network of servers, TurnKey has also invested millions of dollars installing state-of-the-art cold containment pods. These energy efficient cooling systems, which provide a secure, clean-room environment for all servers and equipment, use 33 percent less energy to "spot cool" specific heat zones throughout the datacenter.

TurnKey's facility also features specialized low-voltage computer servers from Dell and Intel that require less energy to power their cloud-based computing services.

"Innovative green technologies at our new facility in New York's Tech Valley *have not only helped us become more environmentally responsible, but also placed us on the cutting edge as a cloud services provider offering low-cost, energy-efficient green IT services and solutions," said Wills.*

To celebrate Earth Day and the grand opening of its datacenter, TurnKey Internet is offering $100 cash back, plus 75 percent off for life for each of its cloud-based products.

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About Turnkey Internet

Founded in 1999, Turnkey Internet, Inc. is a leading provider of managed web hosting and IT solutions. Located in New York's Tech Valley region, Turnkey provides enterprise-class, cloud-based services to customers in more than 100 countries via its Latham, New York datacenter. For more information, call (518) 618-0999 or visit http://www.turnkeyinternet.net/media